



Reno Air Racing Association, Inc.,
dba 2009 National Championship Air Races/Reno Air Races

Attention: Read and understand this document thoroughly before signing. In order to be considered for media accreditation, you must print this document, enter your initials in the boxes at the bottom of each page, print your name, sign and date in the spaces provided, and send to arrive prior to the cut-off date to:

**Attn: Media Coordinator
Reno Air Racing Association
14501 Mt. Anderson St., Reno, NV
89506 USA**

PRESS REGULATION FORM

2009 PRESS/MEDIA AGREEMENT AND RELEASE OF LIABILITY

To: The Reno Air Racing Association, Inc. dba National Championship Air Races/Reno Air Races; its Board of Directors, Officials and Employees, The Air Race Committees; Reno Tahoe Airport Authority; all Racing Contestants and their Representatives and Officers; Air Show Performers; The City of Reno, County of Washoe, State of Nevada; and all persons connected with the Races.

In consideration for the issuance of press credentials, permitting my entry onto Reno Stead Field, into the pits, and/or into the designated pylon areas during the performance and event known as the NATIONAL CHAMPIONSHIP AIR RACES or RENO AIR RACES, commencing on or about September 13, 2009 [hereinafter referred to as "The Event"], I agree as follows:

1. That the commercial rights in the Event belong exclusively to the Reno Air Racing Association, Inc.
2. That said commercial rights include the sale, lease, rental, distribution in any form, and/or any other commercial use/exploitation of recordings or "media fixations" of the Event. "Media fixations" include, but are not limited to, still and motion pictures, video recordings and/or audio recordings.
3. That any sale, lease, rental, distribution in any form, and/or other commercial use/exploitation of recordings or "media fixations" made by me or caused to be made by me of the Event without the express written consent of a duly authorized representative of the Reno Air Racing Association, Inc., shall constitute a breach of this Agreement, and may subject me to civil liabilities for money damages and injunctive relief provided under the law.
4. Commercial use of any photography of the Event is the exclusive right of the Reno Air Racing Association, Inc. Commercial photography of the Event without prior written consent of the Reno Air Racing Association, Inc., is prohibited. Any commercial use of photography of the Event will be subject to the Reno Air Racing Association, Inc.'s prior written approval, and current Reno Air Racing Association, Inc. license fees shall apply. All photography of the Event obtained under this Agreement is restricted to news use only.
5. Broadcast of any electronic news-gathering that involves digital capture, film, videotape, and/or audio recording in any format or combination of formats shall be limited in length to no more than two finished minutes duration per day.
6. Non-commercial use/exploitation of the recordings and "media fixations," for which consent from the Reno Air Racing Association, Inc., is not required, shall be limited solely to broadcasting or presenting the Event as a news event, through the broadcasting and printed media.

**Initial this box to
confirm your acceptance**

7. All broadcast, cable, video, Internet, data, and other rights in all other media, whether now existing or hereafter developed, are the property of the Reno Air Racing Association, Inc.
8. The Reno Air Racing Association, Inc. and its licensees shall have the exclusive right to broadcast, rebroadcast, use, reproduce, transmit, copyright, sell, license or otherwise dispose of for any purpose whatsoever, television, pictures, video, film and tape, motion pictures, still photographs, electronic images, data and sound of the 2009 NATIONAL CHAMPIONSHIP AIR RACES/RENO AIR RACES, by any and all means, uses and media, now known or hereafter developed. Any broadcast, rebroadcast, or reproduction without the express written permission of the Reno Air Racing Association is expressly prohibited.
9. Licensing of any audio or visual material in any way must be requested in writing. Unless specifically provided for herein or approved in writing by a duly authorized representative of the Reno Air Racing Association, any and all advertising, distribution, marketing, promotion, sales and any other commercial activity at the 2009 NATIONAL CHAMPIONSHIP AIR RACES/RENO AIR RACES is prohibited.
10. The term "National Championship Air Races", and the home pylon logo in particular, are registered trademarks and their use without written permission of the Reno Air Racing Association is prohibited. Products to be sold, offered for sale, or otherwise distributed to attendees at the Event which include a word or words, graphics, designs, photographs, or a combination thereof which commemorates, denotes, references, or otherwise could reasonably be associated with the Event are strictly prohibited unless prior permission has been granted in writing by the Reno Air Racing Association, Inc. Examples of prohibited wording include but are not limited to: "Reno National Championship Air Races", "Reno Air Races", "2009 Air Races", and the like.
11. I will promptly follow the instructions of credentialed security or Reno Air Racing Association personnel, including Pylon Judges and pylon transportation personnel.

I hereby release each of you, individually and collectively, from any and all claims relating to my presence at or participation in the Event, including without limitation any and all injuries or damage to persons or property. I hereby expressly agree to hold you and each of you harmless from any and all claims by myself or others arising directly or indirectly out of any aspect of my presence at the Event and/or the conduct of the Event, including relief of your costs, expenses and attorney's fees directly or indirectly arising out of your defense of any such claims.

I further certify that:

- a. I am 21 years of age or older and I fully understand the danger of entering Reno Stead Field because of the movement of aircraft, the presence of inflammable and/or toxic substances, and other risks incidental to the conduct of the Event.
- b. I have read and I understand this PRESS REGULATION FORM and 2009 PRESS/MEDIA AGREEMENT AND RELEASE OF LIABILITY and I agree to abide by all terms set forth herein, and I understand that violation of any term of this Agreement makes me subject to revocation of my credentials and further civil liability.

Date: _____, 2009

Print Name: _____

Signature: _____

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